

CRESTON CURLING CLUB
BOARD OF DIRECTORS MEETING
OCTOBER 17, 2017
COMMENCED @ 7pm

IN ATTENDANCE: Terry Webster, Colleen Hedlund, Ellen Samuelson, Sandy Thompson, Harvey Reese, Diane Underhill

ABSENT: Teresa Richardson, Chris Schofer, Berwyn Pisony, Carmen Lunn

GUEST: Linda Stewart, Marlys Joy

Representing our Curling Incentive Committee, the ladies presented a list of suggestions and ideas (see attachment) to help our club in promoting new curlers. Additional ideas discussed included Advertising in the Fun Pape and having a Table at Fall Fair.

Al Jones will start up Stick Curling, trial for 8 weeks.

MEETING CHAIRED BY: Terry Webster

MINUTES REVIEWED: Sandy made motion to adopt the September 19, 2017 meeting minutes as presented. Seconded by Colleen. All in favour.

BUSINESS FROM MINUTES:

Masters request funding for \$1,000.00 for their bank account. This gives them seed money for initial expenses, they will repay our club. Board is in agreement for Terry to go ahead and forward funds.

DIRECTOR'S REPORT

TREASURER: no report

BAR: As you can see from Stephanie's email below that we have lots of rentals, and the requests for the New Year are already coming in

I will need to know from Chris if there will be a Huscroft, and meat spiel soon as we already have a request for a rental for Feb 10 I think.

The windows are in and look great. Doug has even finished painting the trim. The rest of the lounge is looking like it could use a paint job and I think some new warmer inviting colours are in order.

I have 13 more chairs to recover, but there are 7 chairs missing from the original count. Don't know what has happened to them??? Lounge Rentals include:

October

Tuesday, October 17th - Jimmy's Pub will be holding a fall staff event.

The hours will be from 2 pm to Midnight. 40 -60 people. They have not requested

early access for decorating, I will let you know if this changes.

Wednesday, October 25th - Jennifer and Wendy, Catered Event by Real Food Cafe, 20-25 people. This is during club hours, will require access at 5 pm for set up.

Saturday, October 28th - Pine Profiles 8 hour day rental, Sandy Thompson will be in attendance and provide access.

November

Thursday, November 9th - Kim Nicholson Rental

9 to 11 am, 12 people. Will require access between 8:30 and 9 am.

Saturday, November 18th - Columbia Brewery Rental, 6 pm to Midnight. No access necessary.

Saturday, November 25th - Tanya Lamont Rental, 4 hour afternoon rental. Hours yet to be determined. They have requested early access for decorating.

December

Saturday, December 2nd - J.H. Huscroft Christmas Party, 5 pm to 1 am. 80-100 people. More details to follow regarding access for decorating and set up.

Saturday, December 16th - KES Christmas Party, 5 pm to 1 am. 50 people. No access necessary. This group will be curling and requires some volunteers to teach and assist them with curling.

I am also hoping to have a rental for December 9th, I will keep you posted of a rental, should one come in. Thank you for your attention to these matters, if there are any conflicts with your schedule, please don't hesitate to contact me directly.

Also, please let me know if you would like me to notify the staff at the front desk of these events, as Leanne had made mention of it this summer. I am happy to email Ashley Grant if you think it's necessary, to minimize confusion. *Submitted by Stephanie*

Additional discussion to advertise our Lounge/Bar to the community during our curling nights. Get people in to watch curling may get people interested in curling. Possibly get Juice FM to advertise. If we do advertise we need to have set hours when bar is opened. There are many options for those renting the Lounge, Bar can be included if requested, different prices for the different scenarios.

BONSPIELS/CLINICS: No Report

MARKETING: Curling Posters are ready. Diane will do up cover letter for the mail outs (20) and Scan poster for those that will be emailed.

Suggested to make Creston Curling Club Apparel available, e.g. Tees, Hoodies. After discussion, decided this is too costly for club.

LEAGUE: 171 Members were reported last season. Current leagues include: Monday Open-14 teams, Wednesday Ladies-6 Teams, Thursday Ladies-9 Teams, Wednesday Mens-18 Teams, and Friday Mixed-16 Teams.

Commented on one of the incentives to increase membership was to reduce fees, but reducing fees will make it impossible to increase in future, you can't go back. Wednesday afternoon Ladies is quite positive as we may end up with more teams for Ladies bonspiel.

Registration format has to improve. The individual registration currently does not provide us with team information, who is on a team, who is not, whose team are you on, number of teams etc. Makes it very difficult to prepare the Schedules. Terry explained that there is a new software program coming, expected next spring by Curl Canada. It will be an online registration system that will upload to the Rec Centre Front Desk. It will also allow people to pay online. We will get more info in the spring but it sounds very economical and designed for smaller clubs. System will provide Registrants a breakdown of their total fees, e.g. Registration fee, Curl BC fee, GST.

Colleen will post the Class Lists for all leagues. If you are not on that list, you have not paid your fees. Will have skips phone numbers posted as well.

SENIORS: 15 teams, 1 person short. Using Demetre for the Senior's Bonspiel therefore do not require kitchen. Discussed placing the Spares names on the website, but since phone numbers cannot be posted for privacy reasons, there is no sense posting them there. A List will therefore be posted on Bulletin Board.

SECRETARY: Raised the requirement to update new Directors with Liquor Control. Sandy will complete. Stated that a member email list is being compiled.

JUNIOR CURLING: Terry spoke on behalf of Cathy who reported that things are going fairly well. Other clubs with junior programs would like to hold 'playdates'. Simply means to get together, have some competition, pizza, and socialize. Colleen talked to Bill Ferguson from School and confirmed that school would like to have children come to rink to watch and learn about the game, maybe Wed Ladies afternoon.

NEW BUSINESS

- All in favor to repaint the Lounge but has to be done by volunteers.
- All in favor for holding a Name the Lounge/Bar Contest. Prize for best name, dinner for two. Ballots to be deposited in the Suggestion Box, if more than one person with the winning name then a draw will be done from those persons. Dec 8th Deadline. Diane will make a poster.
- Dec 15 Christmas Party.
- Christmas/New Year Break from Dec 15, start date January 3. Seems to be a lengthy break, suggested that the Board needs to decide on the next year's curling schedule 2018-2019, start time, Christmas break, etc. has to be done before the final Board Meeting in the Spring 2018.
- Need to replace clock in the curling rink...suggesting a digital. Need one with large numbers so easy to read from all areas of the rink and lounge. Sandy and Terry will investigate.

Motion to adjourn meeting made by Colleen. Seconded by Harvey

Meeting Adjourned at 8:12pm

Minutes recorded by: Diane Underhill

ACTION ITEMS FROM AGM 2017

Incentive Committee to explore ideas to promote our club	Linda Stewart, Marlys and Dawn Joy
Revise Bylaws by November 2018	Cathy Robinson and Bryan Smithson
Change Accounting Name	Teresa Richardson

ACTION ITEMS FROM SEPTEMBER 19, 2017 MEETING

Send Safe Ride Grant Letter to RDCK	Ellen Samuelson
Confirm a 'Huscroft' or/and 'Meat Spiel'	Chris Schofer

ACTION ITEMS FROM OCTOBER 17, 2017 MEETING

Send \$1000.00 to Master's Committee	Terry Webster
Mail Club's Bonspiel Posters	Ellen Samuelson
Update New Directors with Liquor Control	Sandy Thompson
Compile Member Email List	Diane Underhill
Put up Name Your Club Contest Poster	Diane Underhill
Investigate the purchase of a Clock for Rink	Terry Webster and Sandy Thompson
Arrange for Bank Account Signer Updates	Teresa Richardson

NOTES FOR END OF 2017-2018 SEASON

- Set the Schedule for Season 2018-2019 before end of Season, including start time, Christmas break, Clinics, etc.
- Determine what Registration format will be used – Registration Dates
- Implementing any curling incentives brought forward by Committee –Finding opportunities for promoting our Club throughout the year.