

CRESTON CURLING CLUB
BOARD OF DIRECTORS MEETING
APRIL 24, 2018
COMMENCED @ 7:04

IN ATTENDANCE: Terry Webster, Sandy Thompson, Teresa Richardson, Diane Underhill

ABSENT: Ellen Samuelson, Colleen Hedlund, Chris Schofer, Dave Dyck, Berwyn Pisony

MEETING CHAIRED BY: Terry Webster

MINUTES REVIEWED: Teresa motioned to adopt the March 20, 2018 meeting minutes as presented. Seconded by Terry. All in favour.

FINANCIALS REVIEWED: Tabled until next meeting as we didn't have a quorum.

Approximately \$1,000 in bar inventory remains at season end. Plans to sell off the inventory. Discussed the bar income for the past season, we are making money on the bar but it is reduced due to higher liquor costs. Do we want to make more profit, could increase drink prices but will upset people if raised, also tips are reduced if prices go up. Will leave as is for next season and we will revisit at the end of next season.

\$3271.55 pending from the Masters Committee, Teresa is waiting to hear back from Bev to discuss the expected return of monies.

Expect another \$500 from either RDCK or Western Financial for sponsorship of the Senior men's teams. Teresa will follow up with either Ken or Lloyd.

DIRECTOR'S REPORTS

PRESIDENT: Attended Regional Meeting in Cranbrook on April 8, 2018. Topics included the new Online Registration System, Curling I/O, the major Events planned for our Zone for next season, Creston will have one Event next year, the Senior Men's and Ladies will be held at the end of January 2019. Discussed the 5 rock rule, not sure if any Clubs will use it, but in provincial play it will be used. It was noted that Creston is one of the few clubs that is in a good financial position compared to other Clubs in our zone. The issue with all Clubs is membership, the bulk of members are Seniors and there is a lack of middle age group.

BAR: No known scheduled Lounge rentals for the summer. Should plan to discuss Bar Manager wage increase in the near future, cost of living increase. Also noted that minimum wage will go up again in September, 2018.

BONSPIELS/CLINICS: No report.

MARKETING: Must obtain Bonspiel info for the Annual Poster. Contact Shayna and Vern.

LEAGUE: No report

JUNIORS: Thanks to Cathy Robinson's perseverance, she has received \$1,700.00 in Grants from RDCK and Town of Creston for the Junior Curling Program!

SENIORS: No report

NEW BUSINESS:

Reviewed the Member Feedback Forms, Diane will compile a summary and provide to the Board. A quick observation indicated a high number of members want a Mixed Bonspiel.

The curling schedule for next season needs to be set, the Board members need to think about start dates, Christmas break, Fees, Bonspiels etc and be prepared to set these dates in our next Board meeting. We must submit our Bonspiel information to Curl BC Yearbook by June 1, 2018, also need to find out the deadline for the Rec Centre's Winter Leisure Guide.

Regarding Curl BC Yearbook, Board decided to submit a half page Ad. Diane will prepare a sample for Board approval.

Discussed how to promote and advertise our Curling Club. We need to refer to the Incentive Committee's suggestions, also suggested advertising in Fun Pape and in I love Creston magazine. Need to advertise Lounge Rental available as well. Terry commented that some Clubs are dividing up their year, Oct to Dec and then Jan to March as people do not want to commit to a full season. Fernie offers "Drop In' Curling which has the biggest turn out because of skiers. Suggestion made that baby-sitting be provided. Advertising on the Rec Centre Sign, having a booth at the Fall Fair with brochures handouts and set up rings and rocks. Suggested that we send a letter to the High School and offer ice availability for a nominal fee.

Next Meeting Date: May 23, 2018

Meeting Adjourned at 9:15pm

Minutes recorded by: Diane Underhill

ACTION ITEMS FROM AGM 2017

Revise Bylaws by November 2018	Cathy Robinson
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ACTION ITEMS FROM OCTOBER 17, 2017 MEETING

Update New Directors with Liquor Control	Sandy Thompson
Compile Member Email List	95% Complete

ACTION ITEMS FROM NOVEMBER 21, 2017 MEETING

Prepare Active Curler List for Curl BC	Done
Plan Fundraising Events for Sandra Schmirler Telethon	Done
First Aid Signage/Buy Blanket	Signage is complete, outstanding is a blanket and to top up the kit.

ACTION ITEMS FROM JANUARY 9, 2018 MEETING

Purchase Plaque to indicate Allen Family sponsorship for Clock	Done - Plaque has been purchased and is displayed in the lower viewing area.
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ACTION ITEMS FROM FEBRUARY 21, 2018 MEETING

Issue payments to Masters Committee-\$2000.00, two Masters Teams-\$2000.00 and \$300.00 each Valentine and Butterfly Committees	Teresa - Done
Arrange Masters Advertising on radio and on Rec Centre's and Chamber of Commerce Signs	Ellen - Done
Follow up on a Few Outstanding Sign Advertising Invoices	Ellen - Done
Determine Year-end League Prizes and Post the details on Bulletin	Club - Done
Set-up a One Day CPR Training in September 2018 for minimum 10 people	Colleen - will arrange for the Head Life Guard to attend May Board Meeting.
Ensure that Info for the annual Senior Bonspiel is included on our Website and in the Creston Curling Club Poster	Dave – Done

ACTION ITEMS FROM MARCH 20, 2018 MEETING

Investigate raising the lower portion of the Lounge Floor	Ongoing, Sandy, spoke with Irv, he suggested to speak to Garry Jackman, also should find the original blue prints for Lounge.
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Appoint Website Administrator	Board – Done, Diane will take on this responsibility, she will contact Cathy to meet and get instruction on running the Website.
Investigate the Curling Canada Online Registration System called Curling I/O (Curling Inside/Outside).	Terry/Diane - Ongoing, Terry learned at the Regional Meeting that 4 Clubs on the lower mainland used this registration system last season, apparently its not good for organizing bonspiels but is great for registration. Lots of positives. We will investigate further to see if we can implement as we need a better system. Ability to pay online but we may have to pay for the Credit Card transaction fees, we need to investigate further.

ACTION ITEMS FROM APRIL 24, 2018 MEETING

Follow up on Outstanding Monies (from Masters Committee & Senior Men's Sponsorship)	Teresa
Prepare ½ page Ad for Curl BC Yearbook	Diane
Submit Bonspiel Info to Curl BC Yearbook-Deadline June 1/18	Diane
Board Members need to think about next season curling dates, events and fees and bring forward ideas for May Board Meeting	All Board Members

NOTES FOR END OF 2017-2018 SEASON

- Set the Schedule for Season 2018-2019 before end of Season, including start time, Christmas break, Clinics, etc.
- Determine what Registration format will be used – Registration Dates
- Implementing any curling incentives brought forward by Committee –Finding opportunities for promoting our Club throughout the year.
- Discuss other options for holding a controlled open house for the community instead of the Family Day Open house.