

CRESTON CURLING CLUB
BOARD OF DIRECTORS MEETING
MAY 23, 2018
COMMENCED @ 7:15PM

IN ATTENDANCE: Terry Webster, Colleen Hedlund, Ellen Samuelson, Diane Underhill, Dave Dyck

ABSENT: Teresa Richardson, Sandy Thompson, Chris Schofer, Berwyn Pisony

MEETING CHAIRED BY: Terry Webster

SPECIAL GUEST: CPR Course information was presented by the Rec Centre's Head Life Guard, Cindi Larson. Cindi explained that there are a number of options for us to consider when planning a CPR Course. For example, do we want to offer an 'Information' session or a 'Certification' session, do we want to receive AED information, do we want to cover children or adults only. After learning the difference between an 'Information' and a 'Certification' session, the Board believes that we should offer an 'Information' session....and covering adults only. If we offered a Certification course then we may expose our Club to lawsuits. For example. if a group of our members become Certified, the expectation of all club members would be that a Certified CPR would be on the ice at all times...and if an incident occurs when there is none on the ice, then it may expose us to liability/lawsuits. With an Information session, the course will still be 4 to 8 hours, depending on the number of participants and it would still be a 'hands on' covering whatever topics we choose to have, eg concussions, AED administration. Questions would be allowed and the only difference is that participants will not be 'certified' following this course but they would have the knowledge in an emergency situation. We would hope to have members from across all leagues participate in this session. We will need to give Cindi at least 2 weeks notice for a session date and have the participant numbers as well.

Also discussed the cost of an AED for the Curling Club, its about \$2,000 plus \$250.00 for batteries per year. Not required as there is one in the Rec Centre, just across from the elevator so close enough to the Curling Club.

MINUTES REVIEWED: Terry motioned to adopt the April 24, 2018 meeting minutes as presented. All in favour.

FINANCIALS REVIEWED: No report

DIRECTOR'S REPORTS

PRESIDENT: Reported that Teresa, Diane and Terry attended a demo presentation on the Curling Inside/Outside (I/O) System. We really liked what this online registration system is capable of, the ease of registering, having all member information at our finger tips, being able to produce financial reports and track accurate registration fees. There is no cost for this system but there is a fee for each transaction which is 0.7% plus \$.25 per transaction. Board agreed to go ahead and implement the system. We will make further enquiries as to how the system manages high usage and security of data. With the implementation of the new Online Registration, we will need to get the message out to all members through mass emails, using our Website, posting in the Rec Centre Leisure Guide, the Advance, Fun Pape and Brochures at the Fall Fair.

BAR: No report.

BONSPIELS/CLINICS: Terry noted that the Board should know at all times who the Chairpersons are for each, the Valentines and the Butterfly as well as any added funspiels.

MARKETING: Ellen intends to approach Tim Hortons, Black Bear Book and Pealows for possible wall signage or in-ice logos. It was stated that any new Ice Logos must be determined by end of August so that they can be made and available for when the ice is installed. We only use Jet Ice for our Ice Logos. As for Wall Signs, these must be finalized by end of August as well. Ellen noted that the Rendeck sign needs to come down as they have cancelled their sign sponsorship. Also noted that Travelers will no longer be a sponsor and therefore we need to remove their In-Ice logos.

LEAGUE: There was a suggestion that the Wednesday afternoon league should receive prizes as well. It was a small league and being in its first year, but we will include them going forward. The prize payout will be the same format as has been established for all leagues.

There was further discussion on the schedule for next season and that many members have said that league play should end after the Butterfly. When determining the Schedule for next year we will take this into consideration. Dave explained that the seniors did end their season this year after the Butterfly and it worked well, random teams were made up from whoever showed up, they played hot shots which everyone enjoyed!

Also discussed how to promote our Club and Curling for next season, there was reference to the Incentive Committee Suggestions as well as the Member Feedback received at the Banquet. The main goal is to increase Advertisement, eg Fall Fair Booth, Leisure Guide, Newspapers, the Public Signs (Rec Center and Chamber of Commerce), Posters, Website and Facebook. No changes in Fees for next season.

JUNIORS: Al Kersey from the Optimist Curling Camp has approached Terry to hold a one day camp for kids aged 10 – 12 who are first year or never curled before. This clinic will be held on October 20, 2018 from 8:30 – 4:30 pm. Optimist will provide us with an advertising Poster, but we will need to contact schools, advertise at Fall Fair, our Website/Facebook, etc to get kids to come. Would like to see 30+ kids from Grades 5 – 7. Registration is \$20.00 per child which will cover cost of snacks and lunch, any funds remaining will go to the Junior Curling Program. Cathy Robinson will be the contact for this event. We will need additional volunteers to prepare snacks and lunch for the kids. We will also require the help of the High School teams to assist the Optimist Instructor. At least two teams required and teams will be paid \$200.00 each team for their assistance.

SENIORS: No Report.

NEW BUSINESS:

Discussed the Curling Schedule for next season. Goal is to have at least 10 games before Christmas and 10 games after. Possible Start Date, Friday, October 5, 2018 and end after the Butterfly. Suggested Christmas break is from Monday, December 24 to December 31, 2018. Curling would resume on Wednesday, January 2, 2019.

BC Curl Yearbook Ad approved with the amendment from Senior Mixed to Senior Open.

Randy Montange from Coeur d'Alene Curling Club has requested both the Valentines and the Butterfly for a discounted entry fee into our bonspiels. They would use these 'free' team registrations as a fundraising item at their upcoming banquet. For the Valentines, he also offered to donate his time to DJ for a discounted team registration fee. Both committees have confirmed that they will donate a free entry to the 2019 Bonspiels. We see this as a win-win as it may generate more interest from across the border and more teams coming to our bonspiels.

Terry will arrange for a booth at the Fall Fair, we will need to prepare brochures with adult and junior league information. Depending on size of the booth we may set up the sticks and stones.

Discussed what Board positions changes, if any for next year. Terry will contact Berwyn to confirm his position and Colleen will contact Chris Schofer to confirm his position. Some discussion on the

President position and what if the President cannot fulfil his role due to illness, who would step up in that situation. Should it be past president? Our constitution has to be updated.

The Ice cameras on the near side of the sheets will be installed before next year. Terry has arranged for Gary Anderson to come up one day and hook up all the pieces to a TV and see if it all works...if it does then we will arrange with the head of the Rec Centre and Doug Thompson to the run the lift and get the cameras installed.

Discussion to remove cleaning duties from Josh and give to Stephanie as a means to increase her overall wages. Cost of living increase will be paid as well next season.

Colleen motioned to adjourn meeting. Ellen seconded. All in favour.

Next Meeting Date: Will discuss through emails.

Meeting Adjourned at 9:40

Minutes recorded by: Diane Underhill

ACTION ITEMS FROM AGM 2017

Revise Bylaws by November 2018	Cathy Robinson
--------------------------------	----------------

ACTION ITEMS FROM OCTOBER 17, 2017 MEETING

Update New Directors with Liquor Control	Sandy Thompson
Compile Member Email List	95% Complete

ACTION ITEMS FROM NOVEMBER 21, 2017 MEETING

Prepare Active Curler List for Curl BC	Diane - Done
Plan Fundraising Events for Sandra Schmirler Telethon	Diane - Done
First Aid Signage/Buy Blanket	Signage is complete, outstanding is a blanket and to top up the kit.

ACTION ITEMS FROM JANUARY 9, 2018 MEETING

Purchase Plaque to indicate Allen Family sponsorship for Clock	Terry - Done - Plaque has been purchased and is displayed in the lower viewing area.
--	--

ACTION ITEMS FROM FEBRUARY 21, 2018 MEETING

Issue payments to Masters Committee-\$2000.00, two Masters Teams-\$2000.00 and \$300.00 each Valentine and Butterfly Committees	Teresa - Done
Arrange Masters Advertising on radio and on Rec Centre's and Chamber of Commerce Signs	Ellen - Done
Follow up on a Few Outstanding Sign Advertising Invoices	Ellen - Done
Determine Year-end League Prizes and Post the details on Bulletin	Club - Done
Set-up a One Day CPR Training in September 2018 for minimum 10 people	Colleen - Done
Ensure that Info for the annual Senior Bonspiel is included on our Website and in the Creston Curling Club Poster	Dave – Done

ACTION ITEMS FROM MARCH 20, 2018 MEETING

Investigate raising the lower portion of the Lounge Floor	Ongoing, Sandy, spoke with Irv, he suggested to speak to Garry Jackman, also should find the original blue prints for Lounge.
Appoint Website Administrator	Board - Done Diane will take over the Website Administration.

Investigate the Curling Canada Online Registration System called Curling I/O (Curling Inside/Outside).	Done - May 17 – Terry/Teresa/Diane attended a 1 ½ hr Demo Presentation on the system. Terry/Diane - Ongoing, Terry learned at the Regional Meeting that 4 Clubs on the lower mainland used this registration system last season, apparently it's not good for organizing bonspiels but is great for registration. Lots of positives. We will investigate further to see if we can implement as we need a better system. Ability to pay online but we may have to pay for the Credit Card transaction fees, we need to investigate further.
--	--

ACTION ITEMS FROM APRIL 24, 2018 MEETING

Follow up on Outstanding Monies (from Masters Committee & Senior Men's Sponsorship) Plus Current Financials were tabled due lack of quorum	Teresa
Prepare ½ page Ad for Curl BC Yearbook	Diane - Done
Submit Bonspiel Info to Curl BC Yearbook- Deadline June 1/18	Diane - Done
Board Members need to think about next season curling dates, events and fees and bring forward ideas for May Board Meeting	All Board Members

ACTION ITEMS FROM MAY 23, 2018 MEETING

Set date for CPR Training Session and invite interested members to sign-up for the session.	Board
Confirm existing Sign Advertisements and Solicit for new Wall Sign Advertising and In-Ice Logo Advertising-require info by end of August	Ellen
Book a Fall Fair Booth and prepare brochures/info for the Booth	Terry & Board
Confirm Board Positions (Berwyn and Chris)	Terry and Colleen
Install Over Ice Cameras	Terry

NOTES FOR END OF 2017-2018 SEASON

- Set the Schedule for Season 2018-2019 before end of Season, including start time, Christmas break, Clinics, etc.
- Determine what Registration format will be used – Registration Dates
- Implementing any curling incentives brought forward by Committee –Finding opportunities for promoting our Club throughout the year.
- Discuss other options for holding a controlled open house for the community instead of the Family Day Open house.